

Open Access, Publication Agreements, and Your Scholarly Work

Columbia University

Copyright Advisory Office

Scholarly Communication Program

Center for Digital Research and Scholarship

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Why Are We Here?

- *Digital Technology* holds the potential for making more scholarly easily available.
- *Digital Technology* also holds the potential of controlling access.
- The growth of scholarship comes from *access* to existing works.
- The *impact* of our scholarship depends on access to our works.

Why Care?

- Expand Readership of Your Work.
- Enhance Your Impact on Scholarship.
- Protect Your Rights.
- Name and Recognition
- Future Uses by You
- Permitted Uses by Readers
- Undesirable Uses by Transferee

Who Cares about OA?

- Readers Throughout the World
- Academic and Research Institutions
- Budapest Open Access Initiative
- Bethesda Statement on OA Publishing
- Berlin Declaration on OA to Knowledge
- NIH Public Access Policy

Who Decides about Access?

- The Person Who Holds the Legal Rights:
- Author (You!)
- Employer of Author
- Licensee of Rights
- Transferee of Rights

Options for Allowing Access

- Traditional Publishing, Print and Digital
- Self Publishing: Print and Web-based
- Open Access
- OA Publisher
- Institutional Repository

What Is Open Access?

- Definition according to Peter Suber:
- “Open-access (OA) literature is digital, **online**, **free of charge**, and **free of most copyright** and **licensing restrictions.**”

Practical Implications

- Unrestricted Worldwide Access
- Ease of Printing and Downloading
- No Fees; No Login for Access
- ***Your Option***: Permitting readers to use your work without further permission

Do You Still Own the Copyright?

- ***Yes.***
- OA is an exercise of your privilege as copyright owner to make works available to wide readership.
- ***But:***
- Copyright ownership was *already* the problem.
- Transfers of copyrights to publishers = loss of control; restrictions on access

Tough Questions about OA

- Will Colleagues Respect OA Journals?
- Is OA Compatible with Peer Review?
- How do I Manage my Copyrights?
- How do I Read and Negotiate Agreements?
- Who Pays the Costs of Publication?

Implementing OA

- Select “Friendly” Publishers
- Encourage Publishers and Editors
- Negotiate Publication Agreements
- Keep Copies of Your Agreements
- Deposit Publications with the CU Repository

Additional Information

- Copyright Advisory Office
- <http://www.copyright.columbia.edu/>
- Scholarly Communication Program
- <http://scholcomm.columbia.edu/>

Three Things to Remember

- **You have Choices about Access to Your Work**
- **Protect Your Rights; Share Your Rights**
- **Read, Negotiate, and Keep a Copy**

Thank You!

- **Kenneth Crews**
Copyright Advisory Office
- **Rebecca Kennison**
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